

# Master of Business Administration

The Master of Business Administration (M.B.A.) is a general degree where students learn the important tools in business. Theory is taught but the practical application of these theories is also emphasized.

The program is offered evenings or weekends, or online, and is designed for students already employed who are interested in a solid, thorough graduate program in business from a university that specializes in business as its major field of concentration.

The curriculum is in two parts: core and electives. Graduates of Sullivan University Bachelor's degree programs in business administration will have already completed these foundation courses as part of their undergraduate degree program. Applicants with a Bachelor's degree from another institution or with undergraduate degrees in majors other than business may need to complete one or all of these courses prior to starting graduate level classes.

## Foundation Courses

ACT499	Foundations of Accounting
ECO499	Foundations of Economics
FIN499	Foundations of Finance
MGT499	Foundations of Management
MTH499	Foundations of Research

## REQUIREMENTS

48 Credit Hours  
Length: 18 months

Class	Titles	Credit Hours
CSC 530	Management Information Systems	4
ECO 510	Managerial Economics	4
FIN 510	Financial Management	4
FIN 540	Managerial Finance	4
MGT 510	Managerial Communication Skills	4
MGT 580	Strategic Human Resource Management	4
MGT 620	Operations Strategy	4
MGT 680	Integrative MBA Capstone	4
MKT 570	Marketing Strategy and Implementation	4
QNT 550	Advanced Quantitative Methods	4
<b>Credit Hours</b>		<b>40</b>

**Electives – 8 credit hours\*** **8**

\*Two elective courses are chosen by the student to complement the student's personal or business interests. See the Graduate Course Descriptions section for a complete description of all graduate level classes.

**Total Credit Hours** **48**

# Executive Master of Business Administration

The Executive Master of Business Administration (E.M.B.A.) degree is designed for mid-to senior-level managers with at least five years of supervisory and planning experience. The curriculum is designed to equip busy executives with the tools to effectively manage the change and growth in today's competitive global environment.

While the curriculum of the Executive Master of Business Administration degree is very similar to that of the regular Master of Business Administration degree, the delivery, length of time required and on-campus meeting requirements are significantly different. The Executive Master of Business Administration can be completed in just twelve months with a unique web-assisted team oriented, supplemental instructional delivery system that rounds out the instructional learning experience with a one weekend a month on-campus commitment required.

## REQUIREMENTS

48 Credit Hours  
Length: 12 months

Class	Titles	Credit Hours
DRC 521	Dispute Resolution for Managers	4
ECO 510	Managerial Economics	4
FIN 510	Financial Management	4
FIN 542	Finance for Executives	4
LDR 550	Leadership and Team Development	4
MGT 510	Managerial Communication Skills	4
MGT 580	Strategic Human Resource Management	4
MGT 610	Strategic Logistics/Supply Chain Management	4
MGT 620	Operations Strategy	4
MGT 680	Integrative MBA Capstone	4
MKT 570	Marketing Strategy and Implementation	4
MKT 571	Competing in Domestic/International Markets	4
<b>Total Credit Hours</b>		<b>48</b>

Requirements for admission to Sullivan University's Executive Master of Business Administration degree program include:

- An earned Bachelor's Degree from an accredited institution
- Official transcripts of all undergraduate and graduate course work
- Earned at least a 2.5 undergraduate GPA
- Minimum of five (5) years of documented and verified managerial experience including supervisory and planning functions
- Current resume
- A 750-word essay titled "Past, Present, and Future" - a personal statement by the applicant describing his/her background, program objectives and career goals
- Graduate school application and application fees
- All materials must be submitted no later than twenty one (21) days after the beginning of the academic quarter for which the applicant is seeking admission